

Educational Programme			2013-2014				
Code	IBMEUR12R3	ECTS	2	Year of Study	3	Block	3
Contact Hours per Week			3 Contact Hours				
Study Load							
	Contact Hours	24					
	Literature Reading	16					
	Self Study	16					
	Coursework	Presentation EU related topic In class assignments every week					
	Exam	2					
	Total	58					
ROM							
Knowledge driven: European Concepts on the Single Market							
Practise driven: European cases will be discussed							
Student driven: in class assignments are executed by the student and supervised by the lecturer							
Contribution to IBMS Profile/ Competencies							
<ul style="list-style-type: none"> • can identify the influence of increasing globalisation, commercialisation and individualisation on the relation between individuals, the (national/EU)state, the businesses and society • can convert facts into business (legal) qualifications and consequences • is internationally oriented • has analytical skills • is able to explain the role of international organisations, in particular of the EU 							
BBA standard	BBA Standard The student: * obtains a solid theoretical basis in European Affairs * can recognize and identify differences in interest between EU Member States * can express his/her own motivated opinion on EU Affairs * can analyse a case * can evaluate EU political processes						
Dublin Descriptor(s)							
	Knowledge and understanding: the module EU Affairs puts other IBMS core modules in the context of the higher structure of the EU Applying knowledge and understanding: EU landmark cases will be analysed and applied on present EU issues Making judgements: business propositions will be discussed in the context of the regulatory environment of the EU Communication: the module trains the student in giving a presentation on a current affairs in the EU Learning skills: the module provides the student with content that might be of help during his/her minor and/or his/her thesis writing						
Relation with other modules/subjects :							
	The student learns to understand the interaction between the public and the private sector						
Learning Tracks							
	After the course the student should have a great awareness of international business and the role of the EU institutions in international business development. The student should be prepared to translate business cases into the EU politics and vice versa. From country bound regulations to global performance.						

Starting Level			
		The third year	
Learning Objectives The student can: * Identify business issues with have a tangent plane with the European Union * annotate European news * make proposals of how the EU could improve herself			
Learning Outcomes On successful completion of the module, the student will be able to demonstrate a level of EU knowledge that always will be useful when entering the labour market, when the student starts working for a transnational organization.			
Instruction Method(s)			
		interactive lectures, documentaries, syllabus, guest lectures	
Assessment Method(s)	80% exam, 20 % in class presentations week 5	Assessment/Exam in week	9
N@tschool	Will be used for publication of the course outline, report-, assignment- ,essay uploads and portfolio.		
Structure Grading			
	Weight	Written exam: 80% Presentation: 20%	
	Minimum requirement		
(Required) Attendance			
		Recommendation: every week, inclusive the guest lectures	
Short outline of Educational Unit			
		the course will provide the student a roadmap for the EU: from a historical overview to topics which are illustrative for the internal market.	

Content and planning of lectures and exams/assessments					
Bkck Wk	Sst (#)	Cont. Hours	Instruction Methods / Exams	Group Size Theory/Pra ctical	Content/ Subjects (x)
1		4	Lecture Discussion Guest lecture		Development of the European Union
2		4	Lecture Discussion Guest lecture		Organization of the European Union
3		4	Lecture Discussion Guest lecture		The free movement of goods and international business strategy
4		4	Lecture Discussion Guest lecture		The free movement of services and international business strategy
5		4			presentations
6	6	2	Lecture Discussion Guest lecture		The free movement of people and international business strategy

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7		4	Lecture Discussion Guest lecture		The free movement of capital and international business strategy
8		4	Lecture Discussion Guest lecture		Competition rules
9		2	Final Exam		See www.hint.hro.nl for exam schedules
10		2	Resit Exam		See www.hint.hro.nl for exam schedules
(#) sst = self study (*) gs = Group size					
Facilities/classroom Room with Beamer facilities/ project room or					
Remarks Students participation requirements					
Literature and Aids					
Title		Syllabus on N@tschool + additional materials like slide shows, links to Documentaries, etc.			
Type					
Compulsory literature					
ISBN					
Author(s)					
Publisher					
Year					
Information/Lecturers P.P.Zonneveld@HR.NL					

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